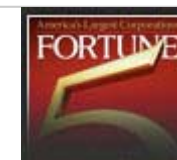


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AMERICA'S MOST ADMIRABLE COMPANIES 2008

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MOST ADMIRABLE  
**Wyndham Worldwide (WYN)**

**Overall score:** 7.66  
**Top 20 rank:** N.A.  
**Rank in Hotels, Casinos, Resorts:** 2

**Address:** 7 Sylvan Way  
Parsippany, NJ 07054  
**Phone:** 973-753-6000  
**Website:** [www.wyndhamworldwide.com](http://www.wyndhamworldwide.com)

Eight key attributes of reputation Industry rank

Innovation	4
People management	2
Use of corporate assets	2
Social responsibility	2

Most Admired Companies HQs

Find companies *you* most admire

- Innovation
- Quality of management
- People management
- Financial soundness
- Use of corporate assets
- Long-term investment
- Social responsibility
- Product/services quality

**Industry:**  
For multiple selections, hold down the <Ctrl> key

- Not Important -----
- Aerospace and Defense
- Airlines
- Apparel

**State:**  
For multiple selections, hold down the <Ctrl> key

- Not Important -----
- Alabama
- Alaska
- Arizona

(How it works)

Get more Most Admired data

Submit

Quality of management	2
Financial soundness	2
Long-term investment	2
Quality of products/services	6

From the March 17, 2008 issue

## More Stories



### What makes Apple golden

The iPod and iPhone creator sets a dazzling new standard for innovation and mass appeal. [More](#)



### Innovation rules

Apple's ability to innovate is legendary, and the other Most Admired companies have hatched plenty of their own brilliant ideas. The payoff? It keeps them strong in good times and bad. [More](#)



Show: [Top 20](#) | [Full list](#)

### Game



### How admirable are you?

Can you match each quote to the Most Admired company it refers to? See how admirably you score.

[Play the game](#)

### What readers say...

- Do you pay attention to what is happening or just read the public r...
- Get WOWed with Tupperware!! Awesome!
- You must be joking! Accenture made such a mess of our computer syst...

[Have your say](#)



## Best companies by state

State	No. of most admired cos.
<a href="#">California</a>	39
<a href="#">New York</a>	38
<a href="#">Texas</a>	32
<a href="#">See the rest</a>	

## Industry champions

Company	Industry
<a href="#">Nestlé</a>	Consumer Food Products
<a href="#">BMW</a>	Motor Vehicles
<a href="#">McDonald's</a>	Food Services
<a href="#">See the rest</a>	

## How we pick them

The Most Admired list is the definitive report card on corporate reputations. Our survey partners at Hay Group started with the FORTUNE 1,000... [More](#)

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\* : Time reflects local markets trading time.† - Intraday data delayed 15 minutes for Nasdaq, and 20 minutes for other exchanges. • [Disclaimer](#)

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